

# WINGS FOR HER - CLASSIC CHARITY GOLF TOURNAMENT



**Teeing Up  
Hope,  
One Pad at a  
Time**



**MARCH 7, 2026 | MIGAA GOLF CLUB, KIAMBU**

**Uniting Women. Uplifting Girls. Restoring Dignity**

# Every Girl Deserves to Dream, Learn, and Live in Dignity

Every girl deserves the freedom to dream, learn, and live with dignity, yet in Kenya's Arid and Semi-Arid Lands (ASALs), many experience period poverty.

The Ministry of Education (2023) reports over 1 million girls miss school monthly due to a lack of sanitary pads, clean water, and safe toilets, leading to a 20% loss in learning time and increased dropout rates.

In 60% of public schools in ASAL areas, inadequate or unsafe toilets hinder girls' privacy and confidence.

*When a girl misses school, her world shrinks—but when we restore her dignity, we give her wings to soar.*

***The Wings for Her – Classic Charity Golf Tournament*** is a movement uniting women of various roles to empower every girl to learn and lead.

Scheduled for International Women's Day 2026, themed ***“Invest in Women: Accelerate Progress,”*** the event celebrates womanhood, solidarity, and a shared purpose, focusing on uplifting girls and restoring dignity.



The Volunteers Network of Kenya (VONEK) is a non-profit organization dedicated to enhancing human dignity and community transformation through volunteer initiatives in three key areas:

- Protection and Human Dignity: Distributing dignity kits to support child protection, gender equality, and safeguarding vulnerable populations through awareness and advocacy.
- Socio-Economic Empowerment: Providing skills training and entrepreneurship for youth and women to promote productivity.
- Climate Action and Environmental Stewardship: We engage communities in climate-smart livelihoods, reforestation, and sustainable energy initiatives to safeguard the planet for future generations..

VONEK's vision for a compassionate society is represented by the initiative "Wings for Her."



## About VONEK



- Mobilize 5 million sanitary pads for girls in ASAL counties.
- Upgrade or build girl-friendly toilets in 100 schools for better sanitation.
- Launch "Girls in Flight," a mentorship program connecting women professionals with schoolgirls.
- Celebrate and unite women to promote lasting change.
- Establish a sustainable platform for ongoing pad drives and girl empowerment.

## Objectives of the Tournament



# Why “Wings for Her”?

Because giving a girl a pad is not charity, it is empowerment. It is saying to her:

**“You belong in school. You deserve dignity. You can soar.”**

When girls stay in school, their future expands. They are less likely to marry early, more likely to find meaningful work, and more capable of breaking intergenerational poverty. This tournament is about turning compassion into opportunity, giving her the wings to soar beyond limitation.



## Event Highlights



**Classic Golf Tournament** – a friendly round for cause and connection.



**Non-Golfers’ Zone** – networking brunch, wellness activities, and fun golf challenges.



**Pad Parade & Dignity Wall** – symbolic flag-off of the sanitary pad campaign.



**“Caddy for a Cause” Mentorship Pairing** – where seasoned women leaders guide younger participants.



**Awards & Dignity Gala** – celebrating corporate champions and individual contributors.

# SPONSORSHIP PACKAGES

## Title Sponsor - KES 3,000,000

Exclusive naming rights, premium branding, media features, speaking slot, 4 team of 4 ball entries, and visibility across all communications, speaking opportunity during award ceremony, exhibition space.

### Platinum Sponsor KES 1,000,000

Logo placement in exhibition tent, branding on one hole, 2 teams of 4 ball entries, and feature in event documentary, exhibition space.

### Gold Sponsor KES 500,000

Branding visibility on selected materials and mention at event, 1 team of 4 ball entries, branding on one hole, exhibition space.

### Silver Sponsor KES 300,000

Logo inclusion on event banners and select digital materials Recognition during event, 2 players entry, exhibition space.

### Bronze Sponsor KES 100,000

Logo displayed on event banners, mention in acknowledgements.

### Hole Sponsors KES 50,000

Exclusive signage on one golf hole.

## Why Sponsor *Wings For Her*?

- Prestigious brand visibility
- Community impact & CSR value
- Business networking
- Generate digital content
- Align your brand with stories of resilience

# EXPECTED IMPACT

**5 million**

sanitary pads distributed in ASAL schools.

**100+**

schools with improved sanitation facilities

**50,000+**

Girls retained in school annually.

**10,000+**

Women engaged as mentors and champions.

**A strengthened movement linking corporate CSR and community transformation.**

## MEDIA VISIBILITY

- National TV & radio (Citizen, NTV, KTN, Spice FM)
- Social media under #WingsForHer and #GiveHerWingsToSoar
- Corporate and lifestyle magazine features
- Influencer engagement
- Short documentary showcasing impact stories
- Onsite branding and digital engagement zones

## LEGACY

Post-tournament, VONEK will launch the Wings for Her Dignity Fund to ensure continued pad supplies and improved school sanitation. Ongoing mentorship and community dialogues will sustain impact, while an annual Wings for Her Impact Report will track outcomes, partnerships, and accountability.

### ***Wings for Her – Classic Charity Golf Tournament***

is a call to the heart. It's where compassion becomes action, sport meets sisterhood, and dignity is restored one swing at a time.

### ***Give Her Wings to Soar.***

Because when women unite, girls rise — and together, we uplift humanity.

***Uniting Women. Uplifting Girls. Restoring Dignity.***